WNY FLASH ACADEMY

2026-2027 PARTNERSHIP GUIDE







EST. 2012 Flash



ACADEMY SPONSORSHIP OVERVIEW

Our WNY Flash Academy sponsorship packages offer your business some fantastic opportunities for exposure and revenue generation, while also providing a **HUGE** discount on your child's Flash tuition for the 2026-2027 season.

Our academy is based out of two locations in Elma, NY: Sahlen's Sports Park and Flash Fields. **The two facilities combine to bring in 1.6 million visitors per year,** with games and events running 12 months of the year.

Some of our sponsorship opportunities like our jersey package would also be seen in our other Flash markets of Rochester, Binghamton, Syracuse, and Erie, Pennsylvania. That's more than 2,500 athletes across all markets from ages 5 to 19.

We also want to draw your attention to a special sponsorship offer we are opening right now: **GET FREE FLASH TUITION** when you pay for our Flash Package that includes both physical and digital advertising. Space is limited for this $5,000 offer, so don't wait if you're interested.







FLASH PACKAGE
$5,000

- Maximum exposure in our facilities and digital footprint
- More than 1.6 million visitors per year at SSP and Flash Fields

1-YEAR CONTRACT

- Banner at either SSP or Flash Fields
- Logo on WNY Flash website
- Social media mentions

This special offer includes FREE tuition for your child.



JERSEY SPONSORSHIPS
(Prices & options listed on the right)

- Worn by 2,500+ athletes in Buffalo, Rochester, Binghamton, Syracuse, and Erie, PA.
- 150+ teams
- Sponsored jerseys worn for every game home and away, plus playoffs and national showcase events from coast to coast
- Sponsored practice jerseys worn at every training session

FRONT JERSEY
$25,00
Availa 027
2-year a (required)

SOLD FOR '26-'27

ARM *OR* BACK PATCH
$12,000 per year
2-year agreement required*

(*1-year agreement available for only 2026-2027 season, to be added to our current jerseys in their second year of the 2-year cycle)

Jersey sponsorships all include FREE tuition for your child.

YOUR LOGO



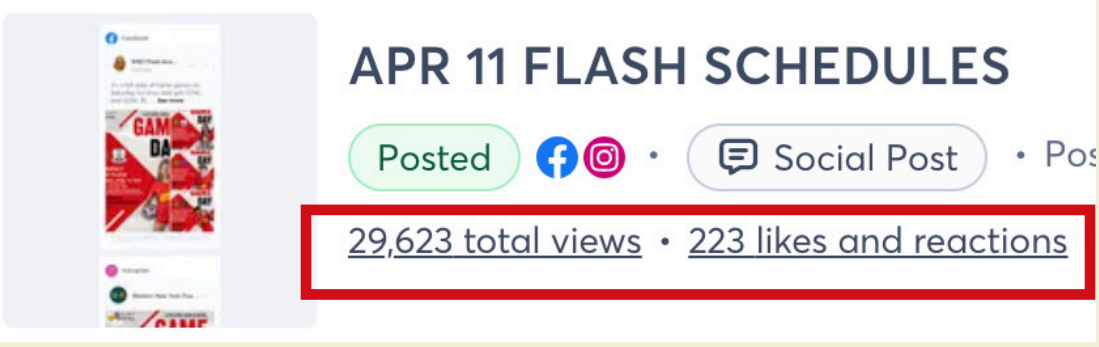
DIGITAL GAME DAY SPONSOR
$6,000

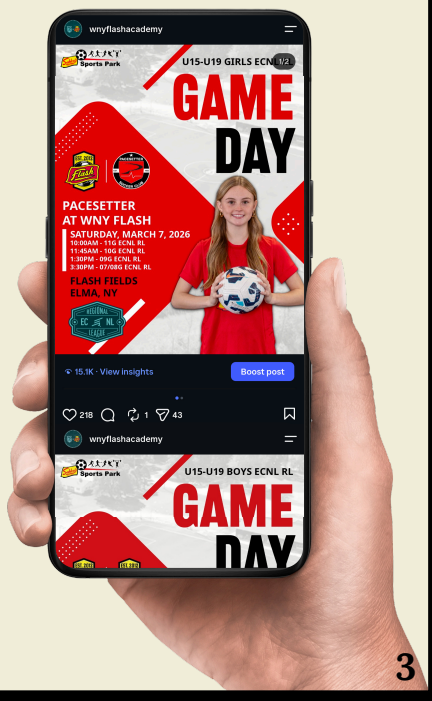
- Game day graphics posted on Facebook & Instagram for every WNY
- Your logo on all ECNL/RL game graphics on social media
- nal mentions for any son game days
- ollowers on Facebook & in Buffalo market
- f 25,000 views per y post
- reds of likes and shares per post

SOLD FOR '26-'27

1-YEAR CONTRACT

Our game day sponsorship includes FREE tuition for your child.





@WNYFLASHACADEMY



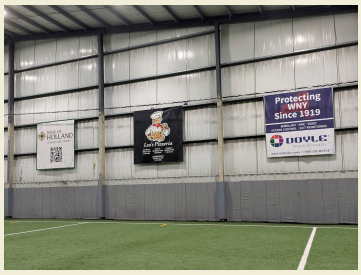
PROGRAM SPONSOR
$5,000

- Your company's name on our youth programs:
  - Junior Academy
  - Camps
  - Center of Excellence
  - Additional clinics
- 1,000+ participants in 2026-2027
- Programs are marketed throughout the year
- 10,000+ followers on socials

1-YEAR CONTRACT
- Social media mentions
- Company logo on WNY Flash website
- Your name on all digital and physical flyers

Our program sponsorship includes FREE tuition for your child.





FIELD BANNERS

1-YEAR CONTRACT
- **$3,000** - 10' x 10' banner on Field 45 or Field 1
- **$1,500** - 5' x 8' banner on Field 45, Field 1, or Field 23
- **$1,500** - 4' x 9' banner on Flash Fields A or B
- **$1,500** - Dasher board sign on Boarded Field

Field banners at these rates include $500 OFF tuition for your child. See also our Flash Package with FREE tuition on page 2.



WEBSITE SPONSOR
$1,500

- 17,000 website visits per month
- 200,000 visitors in 2025
- 89% new visitors, 11% returning visitors

1-YEAR CONTRACT
- Company and logo featured on WNY Flash website
- Logo featured on home page

Website sponsorships include $500 OFF tuition for your child.

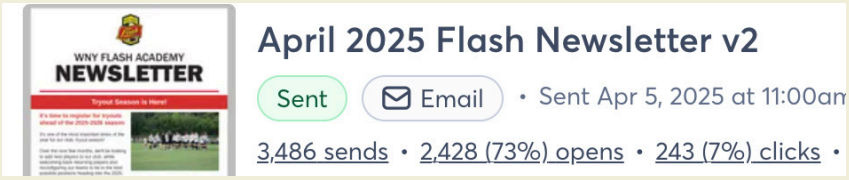


FLASH NEWSLETTER SPONSOR
$1,500

- Newsletters are sent bi-monthly to all our rostered players
- Average 70% open rate

Our newsletter sponsorship includes $500 OFF tuition for your child.

1-YEAR CONTRACT
- Your logo on all Flash newsletters sent to the entire club, past and present (3,500+ families)
- A link to your website
- Coupons or special deals you wish to offer our families
- Min. of 6 newsletters per year



FLASH FIELDS ENERGIZED PACKAGE
$15,000 per year

- Seen at every Flash home game in the Spring and Fall
- Exposure at every non-Flash event held at the fields all year
- Thousands of cars driving past daily

2-YEAR CONTRACT (MINIMUM)

- Your company's name, logo, and branding on the Flash Fields sign out at Seneca St.

Our Flash Fields Package includes FREE tuition for your child.





INTERESTED IN PARTNERING WITH THE FLASH?

There's no deadline to sign up. We'll start the 12-month clock on your contract whenever you decide to join us.

Just email Flash Vice President Aaran Lines to get started: **alines@wnyflashsoccer.com**.

WNYFLASH.COM